

MVEEC

COMPANY PROFILE | 2026



About MVEC

MARI VAN EEDEN CONSULTING



MARI VAN EEDEN

PSYCHOLOGIST - INDUSTRIAL & ORGANISATIONAL

Owned by Mari van Eeden, a board-registered Industrial and Organisational Psychologist (HPCSA: PS0154148), MVEC is professional Industrial Psychology and HR consultancy dedicated to transforming small businesses through a deep understanding of human behaviour in the workplace.

Mari holds an MCom in Industrial Psychology from Stellenbosch University, is a certified BWRT® (BrainWorking Recursive Therapy) Practitioner, trauma counsellor, and is accredited in various psychometric assessments. She has served clients in several industries, including retail, insurance, banking, industrial printing, consulting, and telecommunications.

MVEC believes in putting people first, combining evidence-based psychology with an engaging delivery style to address workplace challenges. Mari's approach blends practicality with empathy, ensuring solutions are both effective and human-centered. Whether it's resolving disciplinary issues, helping individuals through trauma, developing soft skills, or delivering impactful workshops, MVEC partners with groups, individuals and organizations to co-create practical, measurable results.



Vision & Mission

Vision

To be a trusted partner for small to medium businesses, transforming workplaces by empowering individuals and teams to unlock their full potential through human-first solutions.

Mission

At MVEC, Mari empowers businesses and individuals through collaborative, evidence-based practices that foster resilience, unlock potential, and drive meaningful change. With a passion for people and a flair for engaging delivery, she works closely with clients to create thriving, connected, and productive work environments.

MVEC's Services

Human Resource Management

INDUSTRIAL RELATIONS (IR), POLICIES

MVEC provides expert services in managing workplace discipline, resolving labour disputes, and providing practical solutions to ensure legislative compliance and mitigate business risk. MVEC's services include: Discipline management, restructuring (retrenchments, mutual separations, S197 transfers etc.), employment contracts, conflict and dispute resolution, HR policies and procedures, POPI Compliance, and IR Training Workshops.

RECRUITING, ONBOARDING & PROBATION

MVEC offers advisory services for recruitment and candidate selection, leveraging psychometric assessments, job profiling, and assessment centres to identify the best talent for your organization.

MVEC defines and implements onboarding and probation processes to integrate new employees effectively, fostering engagement and setting the stage for long-term success.

PERFORMANCE MANAGEMENT

MVEC designs, implements and improves performance management systems to align employee performance with organizational goals. This includes processes for setting objectives, providing feedback, conducting appraisals, and linking this to increases, ensuring systems are customized to every client's unique needs.

TRAINING & DEVELOPMENT

MVEC assists with training initiatives and annual submissions, including Employment Equity (EE), Workplace Skills Plans (WSP), and Annual Training Reports (ATR) submissions to support employee growth and organizational goals.

HR PROCESS OPTIMISATION

MVEC analyzes and streamlines HR workflows, standardizing procedures and leveraging technology to enhance efficiency.

MVEC's Services

Industrial & Organisational Psychology

UPSKILLING & WORKSHOPS

MVEC delivers dynamic, engaging training workshops on topics like leadership, burnout prevention, mental health, team cohesion, work-life balance, and emotional intelligence. MVEC further upskills leaders in the basic principles of discipline, labour law and performance management. With a performance-driven style rooted in Mari's love for communication and theatre, MVEC's workshops inspire participants to connect, learn, and grow.

EMPLOYEE DEVELOPMENT

MVEC's employee development programs focus on building essential soft skills, such as leadership, communication, motivation, team cohesion, and emotional intelligence. Through customized interventions, MVEC empowers individuals to excel in their roles, fostering a culture of growth and collaboration.

COUNSELLING

MVEC offers comprehensive counselling services to support employees and teams in navigating workplace and personal challenges. From one-on-one sessions to group workshops, MVEC addresses issues like burnout, stress, anxiety, career transitions, grief, trauma, emotional intelligence, and stress management.

MVEC further specialises in mental skills training (sports psychology) for athletes.

Sessions are available in-person in Gauteng or online country-wide.

ORGANISATIONAL DEVELOPMENT & CHANGE MANAGEMENT

MVEC supports organizations in driving sustainable growth and transformation through tailored interventions. MVEC's services include improving team dynamics, performance enhancement, organisational climate/culture studies, and competency framework development.

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